PulseAsia
RESEARCH INC.

MEDIA RELEASE

(July 22, 2026)

FROM: **Ronald D. Holmes**
President
Pulse Asia Research, Inc.

RE: **Pulse Asia Research's July 2026 Nationwide Survey on the May 2028 Elections**

Pulse Asia Research, Inc. is pleased to share selected findings from the July 2026 *Ulat ng Bayan* national survey on the ***May 2028 Elections***. We would appreciate your assistance in helping inform the public by disseminating this information.

The survey fieldwork was conducted from **June 28 to July 3, 6, 2026** using face-to-face interviews. This nationwide survey is based on a sample of 2,400 representative adults 18 years old and above. It has a ± 2% error margin at the 95% confidence level. Subnational estimates for the geographic areas covered in the survey have the following error margins at 95% confidence level: ± 4% for Metro Manila, the rest of Luzon, Visayas, and Mindanao. Those interested in further technical details may refer to our website (www.pulseasia.ph)

The following are some of the critical developments that took place in the weeks leading up to and during the conduct of the interviews for the July 2026 *Ulat ng Bayan* survey:

1. The preparations for the Vice-President's impeachment trial, with the Senate approving the amended rules on impeachment on 03 June 2026 and paving the way for Senator Francis Escudero to serve as the presiding officer of the Senate convened as an impeachment court; the impeachment trial began on 06 July 2026, with the Vice-President being absent from the initial hearing and the issue regarding opening her tax records still unresolved;

2. The election of Senator Sherwin Gatchalian as Senate President on 17 June 2026, ending the leadership struggle within the legislative chamber between the camp of Senator Gatchalian and that of Senator Alan Peter Cayetano;

3. The arrest of Senator Rodante Marcoleta on 06 July 2026 in connection with plunder charges against him involving P75 million in undisclosed campaign donations during the May 2025 elections; the three-day rally by the Iglesia ni Cristo (INC) in Manila and Quezon City held from 30 June to 02 July 2026 to show support for the lawmaker after the Office of the Ombudsman decided to file charges against him and three (3) other individuals; one of the lawmaker's co-accused, former AnaKalusugan Party-List Representative Michael Defensor, is also facing qualified human trafficking charges in connection with his ownership of properties that are reportedly being used for illegal activities;

4. The House of Representatives' final approval, on 03 June 2026, of House Bill (HB) No. 8389 that seeks to prohibit relatives up to the second degree of consanguinity or affinity from running for or holding elective posts at the same time and in the same jurisdiction; a counterpart measure in the Senate, which is still on second reading, proposes stricter limits as it favors banning relatives from simultaneously running for or holding public office in different jurisdictions and across levels of government;

5. The arrest of Senator Jinggoy Estrada on 01 June 2026 following the Sandiganbayan's issuance of an arrest warrant for plunder due to his alleged involvement in the flood control scandal; the Sandiganbayan also issued a 90-day preventive suspension order against the lawmaker and it took effect on 25 June 2026; the move of the Office of the Ombudsman to drop charges against former Department of Public Works and Highways (DPWH) Secretary Manuel Bonoan so he can serve as a state witness in the cases related to the flood control scandal; the Department of Justice (DOJ) has approved the filing of 44 criminal tax cases (i.e., stemming from reported tax liabilities amounting to more than P1.68 billion) against three (3) former DPWH Engineers involved in anomalous flood control projects in Bulacan; protest actions were again held in Makati City and Quezon City on 28 June 2026 to urge the government to hold accountable corrupt government officials, particularly those involved in the scandal;

6. The Senate Blue Ribbon Committee hearing on 04 June 2026, presided over by then Senate President Cayetano, during which 18 former military officers testified that as "bagmen" of former Ako Bicol Party-List Representative Elizaldy Co, they were ordered to deliver suitcases and packages full of cash to various government officials among which are the President, former House Speaker Ferdinand Martin Romualdez, and some former and incumbent lawmakers; those accused denied these allegations, with a few of them even filing libel and cyber libel complaints against these ex-military officers;

7. The President's trip to Russia from 17 to 18 June 2026 to co-chair the Association of Southeast Asian Nations (ASEAN)-Russia Commemorative Summit and to meet with Russian President Vladimir Putin to discuss multilateral partnerships in trade, food and energy security, and anti-terrorism, among others; from 01 to 04 July 2026, the President went to Canada on a state visit during which the Philippines and Canada elevated their bilateral relations to a strategic partnership particularly in the areas of defense and economy; the Philippines hosted German President Frank-Walter Steinmeier during his state visit from 15 to 17 June 2026 and where issues such as maritime and defense security, trade and investments, climate change, labor and migration, and peace were discussed;

8. The World Bank's (WB) reclassification of the Philippines from a lower-middle-income economy to an upper-middle-income economy, a category that includes economies with a gross national income (GNI) per capita ranging from US$4,636 to US$14,375; the GNI per capita of the Philippines in 2025 was recorded at US$4,850; meanwhile, the WB approved a $1-billion loan and a $20-million grant that would be used to help expand and improve Filipinos' access to electricity and water;

9. The increase in minimum wage in Metro Manila announced by the Department of Labor and Employment (DOLE) on 30 June 2026; the P85 wage hike, which is set to benefit about 1.1 million daily wage earners in the region, will be given out in two (2) tranches, with the first one (P60) to be implemented beginning 25 July 2026 while the second one will be in January 2027;

10. The decision of the Development Budget Coordination Committee (DBCC) to lower the Philippine economic growth target for the current year from 5%-6% to 3.5%-4.5% due to the Middle East war, rise in oil prices, and decline in government spending; for 2027 the incumbent administration is proposing a budget amounting to around P7.2 trillion, 6% more than the national budget for the current year, and that will restore allocations for local flood control projects;

11. The country's failure to secure a non-permanent seat in the United Nations (UN) Security Council for the period 2027-2028, losing to Kyrgyzstan through a vote of 142-49 during the fourth round of voting;

12. The decision of China to disallow Department of National Defense (DND) Secretary Gilbert Teodoro Jr. and his immediate family members from entering mainland China, Hong Kong, and Macao, as well as to conduct any business with Chinese organizations and individuals; the DND Secretary said the sanctions, called by the Department of Foreign Affairs (DFA) as an "unfriendly act", came as a result of his strong criticism of China's aggressive actions in the West Philippine Sea (WPS);

13. The 7.8-magnitude earthquake on 08 June 2026 with an offshore epicenter west of Sarangani that resulted in the loss of at least 92 lives, the displacement of some 391,000 families across Mindanao, and damage to infrastructure estimated at more than P1.47 billion;

14. Incidents of school violence in Tacloban City where three (3) students were killed, in Zamboanga City with two (2) students being stabbed, and another stabbing of a student in San Carlos City, Negros Occidental; there were also various reports of online threats against schools and students in different parts of the country, which led the Department of Education (DepEd) to order schools to enforce stricter security measures in their campuses; there have been calls to ban violent online games and other apps that may be desensitizing minors to violence while a Senate investigation into these incidents has uncovered a link between a US-based Nihilistic Violent Extremist (NVE) network and the Tacloban City school shooting incident; and

15. The memorandum of agreement signed by the United States (US) and Iran on 17 June 2026 that deals with, among others, the immediate reopening of the Strait of Hormuz, the easing of some financial sanctions imposed on Iran, and the future of Iran's nuclear program; however, airstrikes have since resumed in the area, with both sides accusing the other of violating provisions of the agreement.

Pulse Asia Research's pool of academic fellows takes full responsibility for the design and conduct of the survey and for analyses it makes based on the survey data. In keeping with our academic nature, no religious, political, economic, or partisan group influenced any of these processes. Pulse Asia Research undertakes *Ulat ng Bayan* surveys independently without any party singularly commissioning the research effort.

For any clarification or questions, kindly contact Ana Maria Tabunda, Research Director of Pulse Asia Research at 09189436816 or Ronald D. Holmes, Pulse Asia Research President via Telegram or WhatsApp at +639189335497 or at ronald.holmes@gmail.com (via email).

Pulse Asia Research's July 2026 *Ulat ng Bayan* Survey:
Media Release on the May 2028 Elections
22 July 2026

Level of public interest in the May 2028 elections is high (89%)

Even with around two (2) years to go before the next presidential elections, most Filipinos adults (89%) say they are interested in the May 2028 polls. In particular, small to big majorities at the national level (59%) and in each geographic and socioeconomic subgrouping (52% to 75% and 58% to 64%, respectively) are truly interested in the coming elections. The rest of Filipino adults are somewhat interested (30%), unable to say if they are interested or not interested (8%), somewhat disinterested (3%), or truly disinterested (0.4%). *(Please refer to Table 1.)*

Table 1
LEVEL OF INTEREST IN THE COMING MAY 2028 ELECTIONS
June 28 - July 3, 6, 2026 / Philippines / PR1&2
(In Percent)

Base: Total Interviews, 100%

At present, how interested or disinterested are you in the coming May 2028 elections…?	RP	LOCATION				CLASS		
		NCR	BL	VIS	MIN	ABC	D	E
INTERESTED	89	85	90	83	92	86	89	90
Truly interested	59	60	52	54	75	64	58	58
Somewhat interested	30	25	38	29	17	22	31	32
CANNOT SAY WHETHER INTERESTED OR NOT	8	8	8	13	5	11	8	7
DISINTERESTED	3	6	2	4	3	3	3	3
Somewhat disinterested	3	6	2	3	3	3	3	2
Truly disinterested	0.4	0	0	1	0	0	0	1

PR1&2, Q64. Sa kasalukuyan po, gaano po kayo ka-interesado o hindi interesado tungkol sa darating na eleksyon ng Mayo 2028?

The Vice-President is the preferred presidential candidate of near to sizeable majorities in a long list of six (6) personalities as well as in five (5) alternative scenarios for the May 2028 presidential race

Long list. If the May 2028 elections took place during the survey period and the presidency was being contested by six (6) possible candidates, nearly half of Filipino adults (49%) would choose the Vice-President over former Vice-President and incumbent Naga City Mayor Maria Leonor G. Robredo (26%), Senator Raffy Tulfo (14%), Department of Public Works and Highways (DPWH) Secretary Vince Dizon (1%), Baguio City Mayor Benjamin Magalong (1%), and Metropolitan Manila Development Authority (MMDA) General Manager Nicolas D. Torre III (0.1%). In contrast, 4% of adults are undecided about their choice for president in the May 2028 elections, 4% are not inclined to support any of the possible candidates for the post, and 1% refuse to state an opinion on the matter. *(Please refer to Table 2.)*

Table 2
2028 ELECTIONS: PRESIDENTIAL PREFERENCE (LONG LIST)
June 28 - July 3, 6, 2026 / Philippines / PR1&2
(In Percent)

Base: Total Interviews, 100%								
Of the people on this list, whom would you vote for as PRESIDENT OF THE PHILIPPINES if the May 2028 elections were held today and they were candidates?	RP	LOCATION				CLASS		
		NCR	BL	VIS	MIN	ABC	D	E
DUTERTE, SARA	49	39	31	53	87	46	48	59
ROBREDO, LENI	26	38	31	27	8	34	25	20
TULFO, RAFFY	14	16	20	10	2	10	14	15
DIZON, VINCE	1	2	0	3	0	1	1	1
MAGALONG, BENJIE	1	1	1	0	0	1	1	0
TORRE, NIC	0.1	0	0	0	0	0	0	0
UNAIDED								
Others	0.4	1	0	1	1	0	0	1
Robin Padilla	*0.1*	*0*	*0*	*0*	*0*	*0*	*0*	*1*
Bongbong Marcos Jr.	*0.1*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Baste Duterte	*0.05*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Vico Sotto	*0.03*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Ping Lacson	*0.02*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Sol Aragones	*0.02*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Vicente Tito Sotto	*0.02*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Risa Hontiveros	*0.01*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Don't know/Refused/None	10	4	17	6	2	8	11	4
Don't know	4	1	9	3	0	1	5	2
Refused	1	0	2	2	0	4	1	0
None	4	3	7	1	2	3	5	3

PR1&2, Q67. Sa mga taong nasa listahang ito, sino ang inyong iboboto bilang PRESIDENTE NG PILIPINAS kung ang eleksyon ng Mayo 2028 ay gaganapin ngayon at sila ang mga kandidato? (ONE ANSWER ONLY)

The prevailing sentiment in the Visayas (53%), Mindanao (87%), and Class E (59%) is one of support for the presidential bid of the Vice-President. Near majorities in Class ABC (46%) and Class D (48%) are also inclined to elect the latter as the country's next president. Virtually or exactly the same voter preferences are enjoyed by the VP and Naga City Mayor Robredo in Metro Manila (39% versus 38%) and the rest of Luzon (both at 31%).

Set 1. In a three-way presidential election involving the VP, Naga City Mayor Robredo, and Senator R. Tulfo, a small majority (51%) would back the VP if the May 2028 polls coincided with the conduct of survey interviews. A little over a quarter (27%) prefers to vote for Naga City Mayor Robredo while almost a fifth (16%) opts for Senator R. Tulfo. Indecision on the matter is expressed by 3% while another 3% are not voting for any of the possible presidential candidates. The rest of Filipino adults (0.5%) refuse to identify their preferred presidential bet. *(Please refer to Table 3.)*

Table 3
2028 ELECTIONS: PRESIDENTIAL PREFERENCE SETS
June 28 - July 3, 6, 2026 / Philippines / PR1&2
(In Percent)

Base: Total Interviews, 100%

If the May 2028 elections were held today and the following were the candidates, we would like to ask whom you would vote for as president in the following lists.	RP	LOCATION				CLASS		
		NCR	BL	VIS	MIN	ABC	D	E
SET 1								
DUTERTE, SARA	51	40	32	55	90	48	50	61
ROBREDO, LENI	27	41	34	26	7	36	27	18
TULFO, RAFFY	16	14	24	14	3	9	17	18
UNAIDED								
Others	0.02	0	0	0	0	0	0	0
Undecided/Can't say/Refused/None	6	6	10	5	0	7	7	3
Undecided/Can't say	3	1	5	2	0	4	3	2
Refused	0.5	0	1	1	0	0	1	0
None	3	4	5	2	0	3	3	1
SET 2								
DUTERTE, SARA	56	44	38	63	96	55	55	69
TULFO, ERWIN	16	18	21	21	2	11	17	16
HONTIVEROS, RISA	13	21	18	10	1	13	14	6
UNAIDED								
Others	0.2	1	0	0	0	1	0	0
Undecided/Can't say/Refused/None	14	15	23	6	1	20	14	9
Undecided/Can't say	4	2	8	2	0	4	5	2
Refused	1	0	1	1	1	0	1	0
None	9	13	14	2	0	16	8	7
SET 3								
DUTERTE, SARA	57	43	39	61	95	54	56	70
TULFO, ERWIN	16	20	22	18	2	13	17	11
AQUINO, BAM	15	27	17	16	2	18	15	8
UNAIDED								
Others	0.1	1	0	0	0	0	0	0
Undecided/Can't say/Refused/None	12	9	22	5	0	15	12	11
Undecided/Can't say	4	2	7	2	0	4	4	2
Refused	0.5	0	1	1	0	0	1	0
None	8	7	14	2	0	11	7	9
SET 4								
DUTERTE, SARA	52	40	35	57	92	49	52	67
ROBREDO, LENI	39	53	51	38	8	43	40	29
UNAIDED								
Others	0.02	0	0	0	0	0	0	0
Undecided/Can't say/Refused/None	8	7	14	5	0	9	9	4
Undecided/Can't say	3	2	5	2	0	4	3	2
Refused	0.4	0	1	1	0	0	0	1
None	5	5	8	2	0	4	5	1
SET 5								
DUTERTE, SARA	60	46	41	68	97	56	59	75
HONTIVEROS, RISA	21	34	26	25	2	22	22	13
UNAIDED								
Others	0.3	2	0	0	0	1	0	0
Undecided/Can't say/Refused/None	19	18	32	7	1	21	19	12
Undecided/Can't say	5	2	8	3	0	2	5	2
Refused	1	0	1	1	1	2	1	0
None	13	16	23	3	0	17	13	9

PR1&2, Q69. Kung ang eleksyon ng Mayo 2028 ay isasagawa ngayon at ang mga sumusunod ang mga kandidato, nais namin kayong tanungin kung sino ang inyong iboboto sa pagka-presidente sa mga sumusunod na listahan.

Note: Figures may not add up to 100% due to rounding off.

Like the pattern of voter preferences in the long list, the VP enjoys near to huge majority levels of electoral support among Visayans (55%), Mindanawons (90%), and in all classes (48% to 61%). Virtually the same percentages of Metro Manilans and those in the rest of Luzon would vote for either the Vice-President (40% and 32%, respectively) or Naga City Mayor Robredo (41% and 34%, respectively).

Set 2. If the May 2028 presidential election were contested by the Vice-President, Senator Erwin Tulfo, and Senator Risa Hontiveros and it was held during the survey period, the Vice-President would find herself in the lead (56%) while the two (2) lawmakers would share second place (16% versus 13%). Disinclination to vote for any personality in this alternative scenario is recorded at 9%, indecision is at 4%, and refusal to state an opinion on the matter is at 1%. *(Please refer to Table 3.)*

Electoral support for the Vice-President is practically universal in Mindanao (96%) while she registers small to sizeable majority voter preferences in the Visayas (63%) and each socioeconomic subgrouping (55% to 69%). Meanwhile, the Vice-President is the plurality choice for president in Metro Manila (44%) and the rest of Luzon (38%).

Set 3. A small majority of Filipino adults (57%) would vote for the Vice-President if she ran for president against Senator E. Tulfo (16%) and Senator Paolo Benigno Aquino IV (15%) and the elections took place during the survey period. Almost a tenth of adults (8%) are not inclined to vote for any presidential bet in this set. Ambivalence on the matter is expressed by 4% and refusal to identify their preferred presidential bet is recorded at 0.5%. *(Please refer to Table 3.)*

While most, if not nearly all, Visayans (61%), Mindanawons (95%), and those belonging to any of the socioeconomic classes (54% to 70%) prefer the Vice-President over the two (2) senators included in this alternative scenario, less than half of Metro Manilans (43%) and those in the rest of Luzon (39%) support her.

Set 4. In a one-on-one presidential race, the Vice-President would have an edge over Naga City Mayor Robredo (52% versus 39%) if the May 2028 elections took place during the survey period. The rest of Filipino adults would not vote for any possible presidential bet in this alternative scenario (5%), express indecision on the matter (3%), or refuse to name their preferred presidential candidate (0.4%). *(Please refer to Table 3.)*

While most Visayans (57%), Mindanawons (92%), and those belonging to either Class D (52%) or Class E (67%) would elect the Vice-President, Naga City Mayor Robredo is the majority choice in Metro Manila (53%) and the rest of Luzon (51%). Both government officials register virtually the same voter preferences in Class ABC (49% versus 43%).

Set 5. If the Vice-President were to run for president in May 2028 only against Senator Hontiveros and the elections took place during the survey period, the former would win against the latter (60% versus 21%). The Vice-President is favored by big pluralities to nearly all adults across geographic areas and socioeconomic classes (41% to 97% and 56% to 75%, respectively). More than a tenth of adults (13%) would not vote for any presidential bet in this scenario while the rest are either unable to say whom they would elect (5%) or refuse to name their preferred candidate (1%). *(Please refer to Table 3.)*

A little over a quarter of the adult population (27%) would back Senator Christopher Go in the May 2028 vice-presidential election

In a field of seven (7) possible candidates for vice-president, Senator Christopher Go would emerge victorious with 27% of the votes cast in his favor if the May 2028 elections were scheduled during the survey period and his opponents were Senator Robin Padilla (21%), Senator Aquino (14%), former Senator Grace Poe (14%), Senator E. Tulfo (9%), Senator Francis Pangilinan (4%), and MMDA General Manager Torre (0.5%). Disinclination to elect any vice-presidential bet is expressed by 5% of Filipino adults while 3% are undecided on the matter and 1% refuse to identify their preferred candidate for the post. *(Please refer to Table 4.)*

With almost two (2) years to go until the May 2028 elections, there is still no consensus among Filipinos as regards their choice for their next vice-president. Sizeable pluralities to near majorities in the Visayas (30%), Mindanao (47%), and those in Class ABC (31%) choose Senator Go over six (6) other possible candidates. The leading personalities in Metro Manila are Senator Aquino (23%) and Senator Go (21%). Around the same voter preferences are posted by Senators Go and Padilla in Class D (26% versus 21%) and Class E (27% versus 35%). In the rest of Luzon, the lead is shared by Senator Poe (19%), Senator Go (17%), Senator Padilla (17%), and Senator Aquino (16%).

Table 4
2028 ELECTIONS: VICE-PRESIDENTIAL PREFERENCE (LONG LIST)
June 28 - July 3, 6, 2026 / Philippines / PR1&2
(In Percent)

page 1 of 2

Base: Total Interviews, 100%

Of the people on this list, whom would you vote for as VICE-PRESIDENT OF THE PHILIPPINES if the May 2028 elections were held today and they were candidates?	RP	LOCATION				CLASS		
		NCR	BL	VIS	MIN	ABC	D	E
GO, BONG GO	27	21	17	30	47	31	26	27
PADILLA, ROBIN	21	10	17	17	38	12	21	35
AQUINO, BAM	14	23	16	17	3	16	14	8
POE, GRACE	14	13	19	14	2	10	14	12
TULFO, ERWIN	9	13	10	12	2	8	9	9
PANGILINAN, KIKO	4	11	3	4	1	3	4	5
TORRE, NIC	0.5	1	1	0	0	1	0	0

PR1&2, Sa mga taong nasa listahang ito, sino ang inyong iboboto bilang BISE-PRESIDENTE NG PILIPINAS kung ang eleksyon ng Mayo 2028 ay gaganapin ngayon at sila ang mga kandidato?
Q71.

Table 4
2028 ELECTIONS: VICE-PRESIDENTIAL PREFERENCE (LONG LIST)
June 28 - July 3, 6, 2026 / Philippines / PR1&2
(In Percent)

page 2 of 2

Base: Total Interviews, 100%								
Of the people on this list, whom would you vote for as VICE-PRESIDENT OF THE PHILIPPINES if the May 2028 elections were held today and they were candidates?	RP	LOCATION				CLASS		
		NCR	BL	VIS	MIN	ABC	D	E
UNAIDED								
Others	1	4	1	0	2	2	1	0
Rodante Marcoleta	*1*	*2*	*1*	*0*	*1*	*0*	*1*	*0*
Tito Sotto	*0.2*	*1*	*0*	*0*	*0*	*2*	*0*	*0*
Ronald Bato Dela Rosa	*0.1*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Pia Cayetano	*0.1*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Vico Sotto	*0.04*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Raffy Tulfo	*0.02*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Leni Robredo	*0.02*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Vince Dizon	*0.02*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Alan Cayetano	*0.01*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Win Gatchalian	*0.01*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Antonio Trillanes	*0.01*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Isko Moreno	*0.01*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Don't know/Refused/None	9	4	14	6	5	17	9	4
Don't know	3	0	5	1	2	5	3	1
Refused	1	0	1	4	0	2	1	1
None	5	3	8	2	3	10	5	2

PR1&2, Sa mga taong nasa listahang ito, sino ang inyong iboboto bilang BISE-PRESIDENTE NG PILIPINAS kung ang eleksyon ng Mayo 2028
Q71. ay gaganapin ngayon at sila ang mga kandidato?

Filipinos are identifying a mean of seven (7) and a median of 7 of their preferred senatorial candidates; less than a fifth of adults (19%) express support for a full senatorial slate in the May 2028 elections

Even though most adults in the country are interested in the May 2028 polls (89%), only around fifth (19%) have a complete slate for the senatorial election (i.e., expressing support for 12 possible candidates). Small to big pluralities in Mindanao (43%), Class D (19%), and Class E (31%) do the same. Meanwhile, Filipinos are naming a mean of 7 and a median of 7 of the senatorial candidates they are supporting in the May 2028 elections. Mean figures range from 6 to 9 across areas and from 7 to 8 across classes. Regarding median figures, these vary from 6 to 11 in the different geographic subgroupings and from 7 to 8 in Classes ABC to E. *(Please refer to Tables 1 and 5.)*

Table 5
2028 SENATORIAL ELECTIONS:
FILL-UP RATES AND NUMBER OF PREFERENCES
June 28 - July 3, 6, 2026 / Philippines / PR1&2

Base: Total Interviews, 100%								
		LOCATION				CLASS		
FILL-UP RATES *(Number of names)*	RP	NCR	BL	VIS	MIN	ABC	D	E
MEAN	7	7	6	7	9	7	7	8
MEDIAN	7	7	6	7	11	7	7	8
NUMBER OF PREFERENCES *(In Percent)*								
0	8	1	15	4	0	10	7	5
1	2	1	4	1	1	1	2	0
2	4	4	7	2	1	1	5	5
3	6	6	6	7	5	6	6	8
4	6	10	6	7	3	7	6	3
5	10	13	10	9	6	8	10	7
6	11	9	12	16	6	12	11	8
7	7	9	6	11	7	8	7	10
8	7	8	5	11	6	7	7	7
9	7	9	6	7	6	5	7	7
10	7	7	7	9	7	11	7	7
11	6	5	5	7	9	6	7	2
12	19	17	12	10	43	17	19	31

Out of 53 possible senatorial candidates in the coming elections, 17 have a statistical chance of winning if the May 2028 polls were conducted during the survey period

About a third of the personalities included in the July 2026 *Ulat ng Bayan* electoral probe (i.e., 17 out of 53) have a statistical chance of winning a senatorial seat, with almost all the possible winners being either former or incumbent lawmakers. In the lead is Senator Padilla (48.4%, 1st to 2nd places), followed closely by Pasig City Mayor Vico Sotto (47.9%, 1st to 3rd places). Also finding themselves in the top half of the list of possible winners are Senator R. Tulfo (43.9%, 2nd to 5th places), Senator Alan Peter Cayetano (43.2%, 3rd to 5th places), Senator Loren Legarda (40.3%, 3rd to 5th places), former Senator Manny Pacquiao (35.6%, 6th to 7th places), and Makati City Mayor Nancy Binay (32.4%, 6th to 7th places). *(Please refer to Table 6.)*

The other personalities who also end up in the winners' circle are Department of Education (DepEd) Secretary Juan Edgardo Angara (27.2%, 8th to 9th places), Senator Mark Villar (26.1%, 8th to 9th places), Mr. Ben Tulfo (20.7%, 10th to 12th places), Senator Jinggoy Estrada (19.5%, 10th to 17th places), Mr. Willie Revillame (19.0%, 10th to 17th places), Senator Francis Escudero (17.2%, 11th to 19th places), former AnaKalusugan Party-List Representative Michael Defensor (17.1%, 11th to 20th places), former Senator Manuel Roxas II (17.1%, 11th to 20th places), Department of Interior and Local Government (DILG) Secretary Benhur Abalos (17.0%, 11th to 20th places), and Tourism Infrastructure and Enterprise Zone Authority (TIEZA) Chief Operating Officer (COO) Mark T. Lapid (16.9%, 11th to 21st places).

The rest of the country's adult population is disinclined to vote for any possible senatorial candidates (3.9%), express ambivalence on the matter (2.6%), or refuse to state an opinion regarding their choices for senator in the May 2028 elections (1.1%).

Table 6
2028 ELECTIONS: SENATORIAL PREFERENCES
June 28 - July 3, 6, 2026 / Philippines / PR1&2
(Multiple Response, up to 12 names allowed)

page 1 of 2

Base: Total Interviews, 100%

	Aware	Voting for	Rank
PADILLA, ROBIN	91	48.4	1-2
SOTTO, VICO	88	47.9	1-3
TULFO, RAFFY	92	43.9	2-5
CAYETANO, ALAN PETER	91	43.2	3-5
LEGARDA, LOREN	84	40.3	3-5
PACQUIAO, MANNY	88	35.6	6-7
BINAY, NANCY	86	32.4	6-7
ANGARA, SONNY	83	27.2	8-9
VILLAR, MARK	84	26.1	8-9
TULFO, BEN	85	20.7	10-12
ESTRADA, JINGGOY	87	19.5	10-17
REVILLAME, WILLIE	86	19.0	10-17
ESCUDERO, CHIZ	88	17.2	11-19
DEFENSOR, MIKE	76	17.1	11-20
ROXAS, MAR	84	17.1	11-20
ABALOS, BENHUR	75	17.0	11-20
LAPID, MARK	78	16.9	11-21
SALVADOR, PHILIP	83	14.9	13-25
BONDOC, JIMMY	64	14.9	13-25
EJERCITO, JV	84	14.2	14-26
TOLENTINO, FRANCIS	72	14.0	17-26
DE LIMA, LEILA	86	13.6	18-26
GATCHALIAN, REX	73	13.4	18-26
REVILLA, RAMON BONG	87	13.1	18-26
RECTO, RALPH	80	12.9	18-26
DIOKNO, CHEL	66	11.7	20-28
SANCHEZ, KORINA	83	10.0	26-28
BELMONTE, JOY	49	9.3	26-28
RODRIGUEZ, VIC	40	7.0	29-32
LAMBINO, RAUL	28	6.2	29-35

Table 6
2028 ELECTIONS: SENATORIAL PREFERENCES
June 28 - July 3, 6, 2026 / Philippines / PR1&2
(Multiple Response, up to 12 names allowed)

Base: Total Interviews, 100%

	Aware	Voting for	Rank
MENDOZA, HEIDI	31	5.4	29-37
REMULLA, JONVIC	74	5.2	29-37
DIZON, VINCE	54	4.9	30-38
HINLO, JAYVEE	26	4.7	30-38
MATA, DOC MARITES	26	4.5	30-39
GUANZON, BING	24	4.3	31-39
CASIÑO, TEDDY	41	4.0	31-39
ZAMORA, FRANCIS	37	3.4	33-41
ESPIRITU, LUKE	31	3.0	35-43
HERBOSA, TED	32	2.5	38-44
DE GUZMAN, LEODY	31	2.2	38-46
ANGELES, TRIXIE CRUZ	15	1.8	39-51
TOPACIO, FERDINAND	23	1.8	39-51
PANGANDAMAN, AMENAH	27	1.5	40-52
LACIERDA, ERWIN	17	1.3	41-52
GUTIERREZ, BARRY	12	1.2	41-53
LUISTRO, GERVILLE 'JINKY BITRICS'	18	1.2	42-53
MAGNO, CIELO	11	1.1	42-53
TINIO, ANTONIO	19	1.0	42-53
LLAMAS, RONALD	14	1.0	42-53
FALCIS, JESUS	10	1.0	42-53
ELAGO, SARAH	11	0.7	44-53
DAVID, RAFAELA	9	0.5	46-53
Don't know/Refused/None	---	7.6	---
Don't know	---	2.6	---
Refused	---	1.1	---
None	---	3.9	---

PR1&2, Q77. Kung ang eleksyon sa Mayo 2028 ay isasagawa ngayon, sinu-sino sa mga sumusunod na personalidad ang inyong iboboto bilang SENADOR? Maaari kayong pumili ng hanggang 12 na pangalan. [SHOWCARD]

PR1&2, Q78. May narinig, nabasa, o napanood na ba kayong kahit na ano tungkol sa mga sumusunod o wala pa? (SHUFFLE CARDS)

Note: Fill-up Rates (Mean = 7 and Median = 7)